

Corporate Profile

Kuder, Inc. (Kuder) provides today's students and adults with proven solutions to navigate life's career journey. Kuder's suite of solutions is based on the vision of Dr. Frederic Kuder, a pioneer in the career development industry. Since the creation of paper assessments by Dr. Kuder in 1938, the Kuder suite has grown and developed in response to changing needs and technology. Kuder offers customized online solutions for career planners at all life stages, while facilitating communication and collaboration between key stakeholders in economic prosperity – education, business, industry, community, and state agencies. Kuder's faculty conducts ongoing research to ensure that our solutions are reliable and effective. Kuder was founded in 1997 and is headquartered in Adel, Iowa, United States.

Mission

Kuder's mission is to raise student aspirations and to provide career options to students and adults through self-assessment and education.

Solutions

The Internet-based *Kuder® Career Planning System (KCPS)* offers comprehensive, developmentally-appropriate tools and resources for all ages. Components of the *KCPS* include *Kuder® Galaxy* for elementary students; *Kuder® Navigator* for middle school and high school students; and *Kuder® Journey* for postsecondary students and adults. Each solution is backed by a powerful Administrative Database Management System for educators, counselors, and other authorized administrators. A community career needs assessment, comprehensive curriculum series, professional development, and training and support services complete the Kuder suite of solutions.

Customers

Millions worldwide rely on Kuder for reliable education and career planning solutions. Kuder's customers include educators; students and parents; adult career changers; business and industry; and government agencies. Several states have adopted the Kuder system for customized, statewide education and career information and resources including Alabama; Arkansas; Indiana; Kansas; Nebraska; South Carolina; Tennessee; and Wyoming.

Leadership & Faculty

- Phil Harrington – President
- JoAnn Harris-Bowlsbey, Ed.D. – Executive Vice President of Development
- Spencer Niles, Ed.D. – Vice President of Research
- Donald G. Zytowski, Ed.D. – Senior Director of Research

Awards & Honors

- Voted Top Solution in the Web-Based Career Exploration Sites Category, and Sixth Overall in the U.S. Department of Labor's "Tools for America's Job Seekers Challenge," 2010.
- Friend of Career Guidance Award; Association for Career and Technical Education, 2008.
- All Star Award; National Association of State Directors of Career Technical Education Consortium, annual recipient since 2004.

Selected Affiliations

- American Counseling Association
- Association for Career and Technical Education
- Association for Supervision and Curriculum Development
- National Association of State Directors of Career Technical Education Consortium
- National Career Development Association
- National Career Pathways Network

Compliance

- The *KCPS* is compliant with Section 508 of the Rehabilitation Act, allowing individuals with special needs and individuals using assistive technology to also benefit from the system.
- The *KCPS* is compliant with the Association of Computer-Based Systems for Career Information (ACSCI) standards. The ACSCI has recognized Kuder's compliance at the Comprehensive (National System) Level.