

Corporate Profile

Kuder, Inc. (Kuder) provides today's students and adults with proven solutions to navigate life's career journey. Kuder's suite of solutions is based on the vision of Dr. Frederic Kuder, a pioneer in the career development industry. Since the creation of paper assessments by Dr. Kuder in 1938, the Kuder suite has grown and developed in response to changing needs and technology. Kuder offers customized online solutions for career planners at all life stages, while facilitating communication and collaboration between key stakeholders in economic prosperity – education, business, industry, community, and state agencies. Kuder's faculty conducts ongoing research to ensure that our solutions are reliable and effective. Kuder was founded in 1997 and is headquartered in Adel, Iowa, United States.

Mission & Goals

Kuder's mission is to raise student aspirations and to provide career options to students and adults through self-assessment and education. In support of this mission, Kuder aims to achieve goals: 1) Guide students and parents through successful eighth-grade and post-high school transitions; 2) Increase retention and graduation rates; and 3) Provide career planning guidance and development to last a lifetime.

Solutions

The Internet-based *Kuder® Career Planning System (KCPS)* offers comprehensive, developmentally-appropriate tools and resources for all ages. Components of the *KCPS* include *Kuder® Galaxy* for elementary students; *Kuder® Navigator* for middle school and high school students; and *Kuder® Journey* for postsecondary students and adults. Each solution is backed by a powerful Administrative Database Management System for educators, counselors, and other authorized administrators to track progress and usage, facilitate curriculum planning, communicate directly with system users, and support data-driven decision making. A community career needs assessment, comprehensive curriculum series, professional development, and training and support services complete the Kuder suite of solutions.

Customers

Millions worldwide rely on Kuder for reliable education and career planning solutions. Kuder's customers include educators; students and parents; adult career changers; business and industry; and government agencies. Kuder has implemented customized statewide education and career information delivery systems for Arkansas; Kansas; Missouri; Nebraska; South Carolina; and Tennessee, and created over 100 custom web portals for schools, school districts, colleges, and private consulting companies.

Leadership & Faculty

- Phil Harrington – President
- JoAnn Harris-Bowlsbey, Ed.D. – Executive Vice President of Development
- Spencer Niles, Ed.D. – Vice President of International Development
- Catalina D'Achiardi-Ressler, Ph.D. – Vice President of Research
- Donald G. Zytowski, Ed.D. – Director of Research

Awards & Endorsements

- Friend of Career Guidance Award; Association for Career and Technical Education, 2008.
- All Star Award; National Association of State Directors of Career Technical Education Consortium, annual recipient since 2004.

Affiliations

- American Counseling Association
- Association for Career and Technical Education
- Association for Supervision and Curriculum Development
- Association of Business and Industry
- Association of Career Professionals International
- Association of Computer-based Systems for Career Information
- International Association for Educational and Vocational Guidance
- International Vocational Education and Training Association
- National Association of State Directors of Career Technical Education Consortium
- National Career Development Association
- National Career Pathways Network