

KANSAS **CAREER PIPELINE**

Contact Information:

Marti Martz, Director of Public Relations
Kuder, Inc.
1-408-569-6472
martzm@kuder.com

Andy Solter, President
Kansas Career Pipeline
asolter@sbcglobal.net

FOR IMMEDIATE RELEASE

Kansas Career Pipeline Brings Educational and Career Planning Resources To Kansas Residents - Helping Them Prepare for a Lifetime of Success

Wichita, Kansas, August 14, 2007 – The non-profit Kansas Career Pipeline announced today it will be officially launching the *Kansas Career Pipeline System*, a comprehensive Internet-based education and career planning tool. Designed to ensure that students across the state have access to the educational, postsecondary, and career planning resources necessary to prepare them for a lifetime of success, the system will become available on September 1, 2007. The Kansas Career Pipeline System is free to all Kansans and facilitates active engagement by students and adults while creating a “spark” for the learning and self-assessment that are essential to the successful creation of their own educational and career roadmap.

“For Kansas to remain competitive, it is critical that we continue to pioneer and provide programs that help our citizens achieve success in today’s global economy. We must begin by preparing our students and adults for expanded educational opportunities, career preparation, and career advancement,” said Andy Solter, President, Kansas Career Pipeline. “This new comprehensive system is one that will ultimately serve the education and career development needs of every Kansas citizen.”

Kansas Career Pipeline

The system supports highly personalized career exploration and educational planning through user completion of research-based assessments that help participants understand what they like to do, what they could be good at doing, and the kind of career options they prefer.

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Students can use the system to create four-, six-, and eight-year education plans, to explore training, education, and careers across the state, to research opportunities for financial aid – all of this and more, from a single website.

As an Internet-based system, students, their parents/guardians, adults, and educators can access the system at any time from wherever they have computer access - school, the library, workforce resources centers, or even at home. Once they create an account, users can use the system for a lifetime, without cost to them.

Students will be able to create personal roadmaps for success, allowing them to connect what they learn today with their evolving career interests and future employment opportunities. Adults, including parents, will be able to use the system to plan how they can update their skills to remain current and meet the needs of an ever-changing job market.

The system also allows parents and/or guardians to play an active role in the educational and career planning of their children by providing them with a virtual tour of the key system resources as well as access, with user permission, to their child's portfolio where they can view assessment results, education plans, and items saved as favorites such as careers, postsecondary schools and majors, and scholarships.

By using the system, educators and administrators across the state will be able to make informed real-time educational program decisions. Using the database management reports, educators will be able to improve individual career counseling, guide course selection and postsecondary decisions, and assist in curriculum planning and program development.

The system has been designed to promote shared communication and collaboration between all stakeholders in the future of Kansas including students, parents, educators, postsecondary institutions, businesses, and state agencies.

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“We are excited to team with Kansas Career Pipeline to bring this significant educational and career assessment system to the state of Kansas,” said Phil Harrington, President, Kuder, Inc. “Not only does it address the state’s educational requirements, but it also provides the actual system for successfully achieving them. Now all system users are able to view their postsecondary and career transitions with confidence and in doing so, state career development standards will be continually expanded. It’s a win-win situation for all stakeholders including educators, students, and their parents.”

The new Kansas Career Pipeline system will be available on September 1, 2007. For information, please contact Andy Solter, Kansas Career Pipeline, at andysolter@sbcglobal.net.

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About Kansas Career Pipeline

The Kansas Career Pipeline (KCP) is a non-profit Kansas organization with the mission of assisting students and adults in determining their career goals, then linking these goals to jobs available in Kansas. The KCP is:

- Computer-based, with access 24/7
- Free of charge to all Kansans
- Research-based with valid and reliable results
- Extensive, with integrated databases allowing searches for occupational choices, education, scholarships, and job opportunities
- Multi-level, serving grades 5-6, 7-8, 9-12, postsecondary students, and adults
- Connected with Kansas companies providing employment aligned with participants interests

The Kansas Career Pipeline is available at www.careerpipeline.org.



About Kuder

Kuder, Inc. (www.kuder.com) is the industry’s leading provider of comprehensive, Internet-based education and career planning tools that allow students and adults to access the educational, postsecondary and career planning resources necessary to create a roadmap for a lifetime of success. Backed by a world renowned faculty and staff, Kuder continues to pioneer innovative products and services for the educational and career assessment marketplace.

Kuder is the exclusive publisher of the *Kuder® Career Planning System*, *Visions* systems, *Develop Your Future®*, *Take Hold of Your Future*, and the *Iowa Career Learning Assessment®*.