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FOR IMMEDIATE RELEASE

**Connie Shank Named Kuder Inc. Regional Sales Manager for
U.S. Mid-States Region**

Adel, Iowa, April 15th, 2008 – Kuder, Inc., the premier provider of Internet-based tools and resources for career and college planning, today announced the appointment of Connie Shank as Regional Sales Manager, for its Mid-States sales region, which includes Indiana, Michigan, Ohio, and West Virginia. In this role, Ms. Shank is responsible for sales and marketing activities, along with new business development for both new and existing Kuder customers in the region.

“We are delighted to have Connie step into the position of Regional Manager,” said Phil Harrington, President, Kuder, Inc. “Over the past three years, she has played a major role in building outstanding relationships and providing top-notch customer service to Kuder’s customers in this region. In her new position, she will bring a tremendous amount of knowledge and experience to the team as we continue to bring our educational and career planning tools and resources to new and current Kuder customers.”

With over 35 years of experience in education, Ms. Shank has served as a Kuder account representative for the state of Ohio since 2005. Prior to joining Kuder, she was a Career Development Coordinator for Ohio, and a project manager for Sinclair Community College, where she managed special events for the Miami Valley Tech Prep Consortium. She has also served as an Adjunct Professor, University of Dayton and was a music educator for over 11 years.

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Connie Shank, Regional Sales Manager – Page 2

She earned a bachelor's degree in Music Education, with a minor in Math, from Anderson University, Anderson, Indiana, and a master's degree in Child and Youth Development, Guidance and Counseling, and Supervision from the University of Dayton, Dayton, Ohio.

For more information about how students, schools or individuals can participate in the *Kuder Career Planning System*, please contact Kuder, Inc. at 800.314.8972 or info@kuder.com.

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About Kuder

Kuder, Inc. (www.kuder.com) is the industry's premier provider of comprehensive, Internet-based education and career planning tools that allow students and adults to access the educational, postsecondary and career planning resources necessary to create a roadmap for a lifetime of success. Backed by a world renowned faculty and staff, Kuder continues to pioneer innovative products and services for the educational and career assessment marketplace. This year alone, over three million Kuder assessments have been completed. Kuder is the exclusive publisher of the *Kuder® Career Planning System*, *Visions* systems, *Develop Your Future®*, *Take Hold of Your Future*, and the *Iowa Career Learning Assessment®*.