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FOR IMMEDIATE RELEASE

**Office of Hawaiian Affairs' Education Hale Provides Support for
Education and Career Planning**

Adel, Iowa, April 23, 2008 – Today, the Office of Hawaiian Affairs' Education Hale, announced that it has awarded \$50,000 to the Pacific American Foundation in support of Project Popoho Na Pe'a, which provides citizens in Hawaii with educational and career planning tools and resources. This funding provides Career Development Facilitator (CDF) training and certification for its Consortium members, with twenty representatives from across the state attending a 20-week program that features online curriculum and face-to-face sessions with a master Career Development Facilitator Trainer.

“Giving a new generation of community members and teachers the opportunity to be professionally trained and certified as CDFs, will certainly serve as a catalyst to empower the next generation of students to successfully navigate toward their dreams,” said Herb Lee, Executive Director, Pacific American Foundation. “Our mission is to enhance the socio-economic well-being of Pacific American communities and states. This is a positive and forward-thinking step to making this a reality for all of our citizens.”

Upon successful completion of the course, participants will receive Career Development Facilitator (CDF) designation which is recognized by the National Career Development Association (NCDA) and are eligible to apply for the Global CDF Certification. This course will be the first CDF course to be held in Hawaii and will provide participants with the skills and knowledge to better assist Hawaiian youth and adults make successful education and career transitions.

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Popoho Na Pe`a (PNP) is a community-based effort to bring education and career planning services, such as the CDF training course and the Hawaii Career Planning System, to the neighborhoods and homes of Hawaiian youth and adults so that families and communities can become self-advocates for self-sufficiency and self-determination.

Powered by Kuder, the Internet-based Hawaii Career Planning System (www.hi.kuder.com) supports highly personalized career exploration and educational planning through user completion of research-based interest, skills, and work values assessments. Once completed, individuals can use this information to develop their educational and career plans, thereby easing the transition into postsecondary opportunities and connecting what they learn today to their role in the workforce of tomorrow. Since November 2005, nearly 6,000 students in Hawaii have registered with the Kuder system (www.hi.kuder.com).

PNP also provides quantifiable data that can be used for proactive programmatic decision-making. The PNP Consortium is made up of agencies, organizations, schools, and community groups working across the state with youth and adults in the areas of education and career development and transitions.

For more information regarding Project Popoho Na Pe`a, or how students, schools, or individuals can participate, please contact Dirk N. Soma at somad@kuder.com or (515)822-4092.

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About Kuder

Kuder, Inc. (www.kuder.com) is the industry's premier provider of comprehensive, Internet-based education and career planning tools that allow students and adults to access the educational, postsecondary and career planning resources necessary to create a roadmap for a lifetime of success. Backed by a world renowned faculty and staff, Kuder continues to pioneer innovative products and services for the educational and career assessment marketplace. This year alone, over three million Kuder assessments have been completed. Kuder is the exclusive publisher of the *Kuder® Career Planning System*, *Visions* systems, *Develop Your Future®*, *Take Hold of Your Future*, and the *Iowa Career Learning Assessment®*.