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FOR IMMEDIATE RELEASE

Ohio Students Plan for Education and Career Success

ADEL, Iowa, Oct. 9, 2008 – Finding the best resources to help students plan for future academic and career success remains top priority for educators across the country, and today hundreds of innovative schools across Ohio are turning this priority into a reality. By using the Internet-based *Ohio Career Planning System*, powered by *Kuder*[®], their students are kick starting their educational planning and considering a pathway for their career futures.

Great Oaks, the largest career and technical education district in the United States, has used the system for its 36 affiliate districts and four career campuses for the past five years, and believes it has made a significant impact on the way these students think about the future.

“By using the system, students have been very successful in identifying their career interests and focusing their attention on achieving those specific goals,” said Ann Jordan, Career Technical Planning District (CTPD) career development manager, Great Oaks Career Campuses. “By connecting what they learn today, with what they will need tomorrow, these students are the best prepared for the next step in their academic career and their lives,” added Jordan.

The system, available at www.oh.kuder.com, provides research-based assessments that allow students to explore their interests, skills, and work values. Designed to provide self-guided career awareness and exploration, students use the system’s tools and resources to make well-planned, meaningful decisions about their future while in still high school, and beyond.

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Great Oaks has been providing career development, workforce development, and economic development services to individuals, business, industry, labor, communities, and other organizations in southwest Ohio since 1970. By offering the *Ohio Career Planning System* to students in their affiliated districts and campuses, leaders at Great Oaks believe they are playing a critical role in creating the future workforce in Ohio.

Jordan has seen first-hand how the system serves as a catalyst to engage parents and students, teachers and school administrators, and ultimately, business and industry, in a conversation about the best way to create future success, not only for students, but also for the state in general.

“From current statewide initiatives to recent town hall meetings focused on education, it’s clear that if economic prosperity is our longstanding goal, then preparing our students to compete, and excel, in a global economy must remain a top priority. The *Ohio Career Planning System* is a tool every student should have access to in order to meet these critical goals,” added Jordan.

The system is currently being used by middle schools, high schools, community colleges, and career and technology centers across the state of Ohio. For more information about how your student or school can participate in the *Ohio Career Planning System*, please contact Kuder Customer Support at 877.999.6227 or support@kuder.com.

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About Kuder

Kuder, Inc. (www.kuder.com) is the industry’s leading provider of comprehensive, Internet-based education and career planning tools that allow students and adults to access the educational, postsecondary and career planning resources necessary to create a roadmap for a lifetime of success. Backed by a world renowned faculty and staff, Kuder continues to pioneer innovative products and services for the educational and career assessment marketplace. Kuder is the exclusive publisher of the *Kuder® Career Planning System*, *Visions* systems, *Develop Your Future®*, *Take Hold of Your Future*, and the *Iowa Career Learning Assessment®*.