

# SEE WHAT YOU CAN BE.

## DELIVERS



reliable, validated best-in-class career interests, skills, and work values assessments.

## SERVES



users of our career planning systems — secondary students to adults.

## PROVIDES

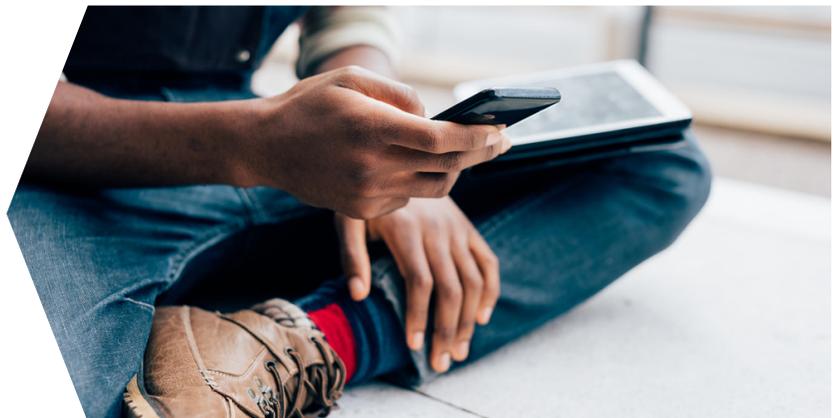


valuable, foundational insight to guide quality education and career planning.

## A powerful springboard for career planning.

The **Kuder Assessments** don't define a person or dictate what one's career should be. Instead, they help Kuder career planning system users narrow their search and consider options perhaps not previously considered using the most reliable and valid data in the industry.

Learn more at [www.kuder.com](http://www.kuder.com).



## FEATURES & BENEFITS

*Industry experts agree that measuring career interests, skills, and work values are the three critical concepts to a valid career development process.*



### Deliver

ongoing, rigorous research and updates ensuring the Kuder's assessments provide only the highest quality results aligned to career clusters.



### Adjustable

to meet needs of varying groups: schools, career centers, workforce centers, etc. with localization, translation, and custom alignment options.



### Facilitates

immediate scoring and visually-interesting reports with top clusters or pathways, related occupations, sample education plans, and more.



**90%** of students

believe the Kuder Careers Interest Assessment accurately identified **their personal career interests.**



### Streamlines

education and career journeys; users can complete assessments in 20 minutes or less.



### Adheres

to the latest technical standards for reliability, validity, and fairness by the Joint Committee: American Psychological Association, National Council on Measurement in Education, and American Educational Research Association; meets the Translating and Adapting Tests guidelines established by the International Test Commission.



### Establishes

a solid foundation for career planning based on research dating back to 1938; Kuder assessments are regarded as best-in-class for their validity and reliability.



"Kuder [assessments] helped me find hidden treasures and put into action what I am going to be in the future."

**Richie Ishimwe**

Student  
Ecole des Science de Musanzo  
Rwanda



**Experience  
Kuder Assessments!**

Schedule a demo today.

**kuder**<sup>®</sup>

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