



# ALIGN THEIR INTERESTS TO YOUR PROGRAMS

## Features and Benefits

When added to Navigator, Pathways Link connects students to your school, campus, or district's CTE or specialized programs of study by aligning their measured career interests with your course offerings — a great way to provide all students with equitable access to relevant opportunities.

### The Formula for Success

- 1 A student completes the Kuder Career Interests Assessment® in Navigator.
- 2 The system crosswalks their results with O\*NET occupations and your corresponding specialized programs.
- 3 Three recommended specialized programs are displayed for the student, along with recommended course sequencing and full course listings for each.

- **Manage Enrollment**  
Pathways Link can be incorporated into your programs' admission criteria to help you manage enrollment. For example, use the tool to help determine whether students may be eligible to enroll in your specific CTE programs.
- **Encourage Student Persistence**  
Concerned about program retention? Pathways Link ensures students are enrolled in the programs that not only meet your graduation requirements, but also their personal interests and goals – encouraging persistence and completion.
- **Make it Your Own**  
Pathways Link can be renamed to reflect your unique CTE program or initiative. Give it a name that's appropriate to your school or organization. We've heard it called *Signature Studies*, *CTE Program Connector*, *Guided Pathways Mapper*, and more. Assign whatever label to the tool that makes it your own!

Contact us to learn more! 

[www.kuder.com](http://www.kuder.com) | [info@kuder.com](mailto:info@kuder.com) | 877.773.8444

0765 8/21