



Creating a Dynamic Talent Pipeline

Connect 2 Business (C2B) is a platform to create awareness and build relationships between individuals and businesses in a community by sharing work-based learning opportunities aligned to their career interests. It also helps local employers promote and fill openings ranging from internships and apprenticeships to part-time jobs and beyond.

CONNECTING EDUCATION & ECONOMIC DEVELOPMENT



BUILD AWARENESS

Companies create a custom profile to highlight key facts about their business, history, and more to engage users.



DRIVE ENGAGEMENT

Businesses post opportunities, including internships, part-time jobs, and more. They can also track views and interest.



STRENGTHEN CONNECTIONS

School districts, workforce agencies, and businesses connect to create a strong talent pipeline from education to employment.

C2B Business Benefits

- Target opportunities to individuals with aligned career interests to your industry.
- Gain valuable insights on your business profile and opportunities.
- Collaborate directly with schools and workforce agencies to support local initiatives and programs.
- Build a talent pipeline for today's competitive workforce.



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